

# Main Street Presents:

## SPEAKERS

Amy Fredenburg, Diego Mariscal,  
Scott & Lennie Gladstone

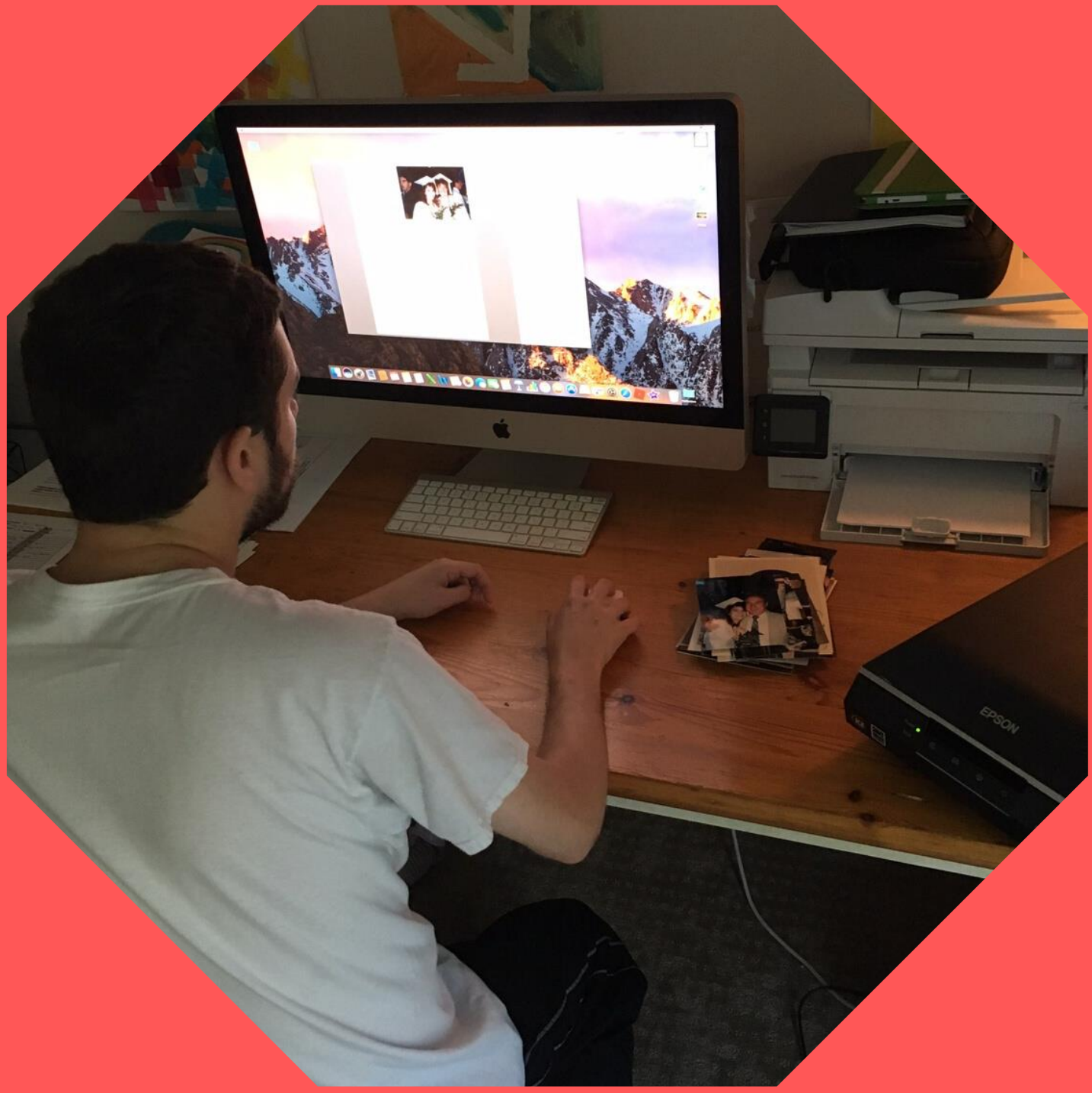


JUNE 16, 2020

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2020

# Scott at Work



**THE  
ENTREPRENUER  
PROJECT**  
BY MAIN STREET CONNECT

## > Resources



[mainstreetconnect.org](http://mainstreetconnect.org)

### HELPFUL APPS

[Identifor.com](http://Identifor.com)

[Upwork.com](http://Upwork.com)

[Squarespace.com](http://Squarespace.com)

[Wix.com](http://Wix.com)

[Nextdoor.com](http://Nextdoor.com)

### HELPFUL TIPS

#### Amy's Four Themes

1. Identify something you are good at and enjoy doing
2. Be prepared to commit to work hard, it takes a lot of time and research to start a business
3. Be flexible and be ready to pivot
4. Important to allow yourself to make mistakes

#### Diego's Tips

- Big recommendation: Go ahead and start! [Lean Start Up](#) is a good resource
- Provide value and customers will be loyal
- Customer Discovery Interview: What are you finding valuable, what is your pain point-Customers become business partners sharing how they feel to help you know you are offering something meaningful and relevant
- Educate yourself in the space you are in-Be a thought leader and Be a Great Listener!
- [diego@2gether-international.org](mailto:diego@2gether-international.org)
- <https://www.facebook.com/groups/disabilitystartupnetwork>

#### Lennie and Scott's Tips

- Use what you do best to drive the business you choose
- Start small and use friends and family to help you grow your business