Main Street Presents:

SPEAKERS
Amy Fredenburg, Diego Mariscal, Scott & Lennie Gladstone

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2020
Scott at Work
HELPFUL APPS
Identifor.com
Upwork.com
Squarespace.com
Wix.com
Nextdoor.com

HELPFUL TIPS
Amy’s Four Themes
1. Identify something you are good at and enjoy doing
2. Be prepared to commit to work hard, it takes a lot of time and research to start a business
3. Be flexible and be ready to pivot
4. Important to allow yourself to make mistakes

Diego’s Tips
• Big recommendation: Go ahead and start! Lean Start Up is a good resource
• Provide value and customers will be loyal
• Customer Discovery Interview: What are you finding valuable, what is your pain point-Customers become business partners sharing how they feel to help you know you are offering something meaningful and relevant
• Educate yourself in the space you are in-Be a thought leader and Be a Great Listener!
• diego@2gether-international.org
• https://www.facebook.com/groups/disabilitystartupnetwork

Lennie and Scott’s Tips
• Use what you do best to drive the business you choose
• Start small and use friends and family to help you grow your business