

# SPONSORSHIP OPPORTUNITIES

*Now is the time to sponsor Main Street Connect's first-ever "All In For Inclusion" Pickleball Fest & Tournament!*



## EVENT DETAILS

Saturday, November 14, 2026 | 12:00 pm - 2:30 pm

Dill Dinkers North Bethesda (4943 Boiling Brook Parkway)

## EXPECTED ATTENDANCE

- Up to 48 tournament participants
- Estimated 75–100+ spectators and supporters
- Local families, community leaders, disability advocates, and business partners

ONE COMMUNITY. ONE COURT. EVERYONE WINS.

## WHAT IS MAIN STREET

Main Street is an amazing resource in Montgomery County! Main Street creates an inclusive community where adults of all abilities have opportunities to live, participate, connect and build meaningful relationships. Main Street's programs and spaces are designed around the beliefs that everyone deserves the opportunity to participate and belong. Our vision is to create a world where people of all abilities thrive together and are included, feel connected, and have abundant choices and opportunities.



# WHY PICKLEBALL & MAIN STREET

Pickleball is a sport where everyone can play regardless of ability. It's about bringing people together and creating community. Main Street Connect is a community where everyone belongs. That's why Pickleball and Main Street are a natural match! Both are about:

1. Bringing people together
2. Everyone can participate
3. Creating a community where everyone has a place!



## WHY SPONSOR

You will be supporting far more than just a day of competition on the courts. Your partnership with the "All In for Inclusion" Pickleball Fest & Tournament will help support Main Street Connect's mission. It's an opportunity to bring the Montgomery County community together around a shared belief that inclusion makes our communities stronger - and that there is room for everyone on the court and in the community.

Examples of Main Street programs your dollars will support:

- Friday Vibes, one of our mainstay programs that so many members call the highlight of their week!
- Bake with Sharon, an incredible time of learning and fun in the kitchen
- Food For Thought, a weekly program over lunch that provides time for conversation, goal-setting, and more!

## BENEFITS FOR SPONSORS

As an event sponsor, you will enjoy:

- The opportunity to demonstrate your commitment to creating a more inclusive Montgomery County
- Brand exposure to 100+ potential clients, customers, and community members
- The opportunity to attend and engage directly with community members throughout the event.
- Recognition across Main Street Connect's social media audience of nearly 5,000 followers.
- Visibility through apparel, signage, displays, website, and social media based on sponsorship level



## IN-KIND SPONSORS



In-Kind Donations are welcome for prizes and refreshments at this event. Recognition levels for in-kind donors will be determined based on the fair market value of the donated goods or services.

## PREFERRED COMMITMENT DATE

To ensure inclusion on the official event performance t-shirt, sponsor commitments and logos are preferred by **October 22, 2026**. Sponsorship opportunities may remain available after this date, but t-shirt recognition is not guaranteed. We also cannot guarantee tournament player tickets will be available to sponsors, as registrations may be full sooner.

# SPONSORSHIP LEVELS

## PRESENTING SPONSOR

**\$2,500**

- Exclusive on-site exhibitor table/display opportunity
- Premier logo or name placement on official event performance shirt – large, top back of shirt with the words “Presented by” above it
- 4 tournament player tickets (subject to availability)
- 10 spectator tickets included
- 1 complimentary official event performance shirt
- Verbal recognition during event programming
- Stand-alone recognition on social media
- Logo or name included on scrolling TV displays
- Logo or name recognition on website

## COURT SPONSOR

**\$1,500**

- Dedicated court signage – banner or foam sign
- Featured logo or name on official event performance shirt
- 2 tournament player tickets (subject to availability)
- 6 spectator tickets included
- 1 complimentary official event performance shirt
- Verbal recognition during event programming
- Recognition in a shared Court Sponsor social media post
- Logo or name included on scrolling TV displays
- Logo or name recognition on website

## COMMUNITY SPONSOR

**\$1,000**

- Logo or name included on back of official event performance shirt
- 2 tournament player tickets (subject to availability)
- 4 spectator tickets included
- 1 complimentary official event performance shirt
- Recognition in a shared Community Sponsor social media post
- Logo or name included on scrolling TV displays
- Logo or name recognition on website

## FRIEND OF INCLUSION

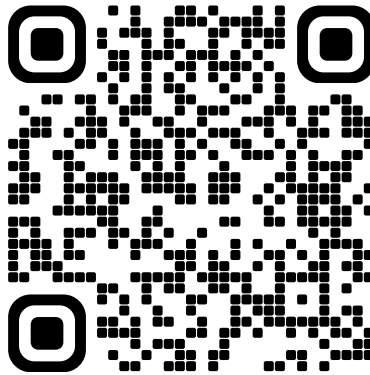
**\$500**

- 2 spectator tickets included
- Logo or name included on scrolling TV displays
- Logo or name recognition on website



# ARE YOU **ALL IN** AS A SPONSOR?

Sponsors may scan the below QR code which goes directly to our web-based sponsorship form:



Alternatively, contact Jenna Wilmer using the information below.



## CONTACT

Executive Director:

Tara Owens | [tarao@mainstreetconnect.org](mailto:tarao@mainstreetconnect.org)

Board Member:

Bridgit Fried | [bridgitcfried@gmail.com](mailto:bridgitcfried@gmail.com)

Director of Development and Event Lead:

Jenna Wilmer | [jennaw@mainstreetconnect.org](mailto:jennaw@mainstreetconnect.org)

*Learn More:*

[mainstreetconnect.org](http://mainstreetconnect.org)  
(301) 810-3199

